

Oscar Mata

Designer / Creative



Contact.

✉ | hi@oscarmata.com.mx

☎ | +52 (044) 442 197 30 41

🖱 | oscarmata.com.mx

📍 | León, Guanajuato. MX

Hi, I'm Oscar Mata, creative and designer. I believe in creativity as a way to change our world. I love great ideas. I like to innovate, propose and explore. I'm responsible and committed to my job, as well with the people who are part of my team. Creativity is my passion.



Capabilities / Skills.

Professional

Branding
Team Management
Art Direction
Creativity
Editorial
Web Design
Digital Content

Personal

Creative
Organized
Leadership
Professional
Fast Learner
Adventurous
Reader

Education.

- 2011 • **Degree in Graphic and Visual Communication**
Universidad Marista de Queretaro
Finished my degree studies in Queretaro, Mexico.
- 2015 • **Certified in Digital Photography**
Universidad Marista de Queretaro
I took the certified in Digital Photography as a titling process for my bachelor's degree.

Creative Experience.

- ACT • Oct 2017 • **CIAL Dun & Bradstreet**
Lead Designer & Marketing Production Coordinator
I receive marketing production requests from all the company across LATAM. My job is to define priorities, deadlines and delegate workload with my team, ensure delivering projects on time and quality and create visual concepts for new products and marketing campaigns. I work along with product managers, UI/UX designers, digital planners and external providers. I also defined the structure and workflows of my team.
- Oct 2017 • Nov 2016 • **Difraction Group**
Graphic Designer
Worked with brands like Danone, Skechers, INE, Siemens, Gas Natural Fenosa and some others. I worked in branding projects, web design, editorial, social media content and digital signage.
- Nov 2016 • Jul 2015 • **IFO Editorial**
Graphic Designer
Tax consultancy where I worked with internal branding, digital advertising, editorial, web design, web management and social media content.
- 2014 • **Alliance Française**
Poster Contest
Winner of the contest "Aliados, Carteles de las Alianzas Francesas", exposing my poster in the french festival La Fête du Graphisme in Paris, France.
- 2015 • 2014 • **Rojo y Sofia**
Jr. Creative Designer
SMEs consultancy specialized in business, marketing and design. I worked in areas like branding, web design, workshop development and others.