



Oscar Mata

LEAD DESIGNER | MARKETING PRODUCTION | CREATIVE

Graphic Designer with +5 year's experience in branding, art direction, editorial, web design, digital artwork and creative direction. Experience in multicultural environment (LATAM) and proven expertise leading design teams. Highly creative, detail-focus and proactive.

oscardmata.com.mx

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Leon, Mexico



Education

Bachelor's Degree in Visual Design and Communications
Universidad Marista de Queretaro
2015

Digital Photography Certification
Universidad Marista de Queretaro
2015

Capabilities

- Team management
- Problem solving
- Leadership
- Creativity
- Proactivity
- Ownership
- Fast learner
- Creative Strategy
- Corporate Identity

Technical Skills

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Premiere
- HTML/CSS
- Sketch
- Wordpress
- Autopilot
- Drift
- Office suite

Experience

- ACT
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Oct 2017

CIAL Dun & Bradstreet
LATAM Lead Designer & Marketing Production Coordinator

Receive regional marketing requests.
Ensure delivering projects on time and with high quality.
Visual concepts for the brand, products and marketing campaigns.
Work along with product managers, developers and marketing teams.
Management: tension solving, interviews, hires, 1:1's, career and creative development.
- Nov 2016
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Oct 2017

Difraxion
Graphic Designer

Designed for brands like Danone, Skechers, Siemens, Faurecia, AAM and others. I worked in branding projects, web design, editorial, social media artwork, email creation and digital signage.
- Jul 2015
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Nov 2016

IFO Editorial
Graphic Designer

Tax consultancy where I worked with branding, digital and print advertising, editorial, web design, web management and social media artwork.
- Feb 2014
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May 2015

Rojo y Sofia
Jr. Creative Designer

SMEs consultancy specialized in business, marketing and design. I worked in areas like branding, web design, editorial and workshop development.

Testimonials



Samuel Bauer

Head of Global Communications - Security, Facebook

"Oscar is amazing! He is an incredibly talented, organized, trustworthy marketing and design team leader. His project management skills, poise, and visual design abilities are superb. Oscar is calm under pressure, proactive, friendly, easygoing and generally terrific. No job is too small or too big for him. He makes my job managing these teams much, much easier as I can always rely on him 100% and get me a great final product."